

Target Market Determinations- Brighten Lift®

Legal Disclaimer:

This Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**). This TMD applies to Brighten Lift® and is a document of Brighten Commercial Pty Ltd ACN 625 549 126 (Brighten). This TMD seeks to give our customers, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and having regard to the likely needs, objectives and financial situation of that class of customers.

This TMD is not, and should not be construed as, a full summary of the product's features or Terms and Conditions. Nor is it a substitute for the provision of financial advice and does not consider any individual customer's personal needs, objectives or financial situation.

Product	Brighten Lift®
Issuer	Brighten Commercial Pty Ltd ACN 625 549 126
Date of TMD	Created on 1 November 2024 Last Reviewed on 30 September 2026 Version 20260928
Target Market	<i>Description of target market</i> The target market for the product is Australian-registered companies with director or major shareholders as guarantors and which also meet the below requirements: • Minimum borrower age is 18 years; and • Must be an Australian or New Zealand resident; or • Non-resident with consideration to be given to non-residents with visas that form a pathway to permanent residency. <i>class of consumers for whom this product, including its key attributes, is likely to be consistent with their likely objectives, financial situation and needs:</i> The product is a short-term commercial loan secured by first registered mortgage over eligible security, for business or investment purposes (not regulated by the National Credit Code). The target market is Australian-registered companies (with directors or major shareholders as guarantors) where the borrower/guarantors: • are aged 18 or over; • are Australian or New Zealand residents, or non-residents on a visa forming a pathway to permanent residency (case-by-case); • seek finance to purchase, refinance or release equity in residential or commercial property for business or investment purposes; • seek a loan of \$250,000 to \$15,000,000 (maximum exposure \$15,000,000) at an LVR of up to 70% for residential security, up to 65% for commercial security, and • want a short loan term of 3 months to 3 years with interest-only (monthly in arrears) repayments, and can evidence a clear exit strategy. The product suits commercial borrowers who understand it is a business-purpose facility outside National Credit Code consumer protections, secured over eligible security in acceptable locations (Category 1 postcodes; Category 2 for houses only, to 65% LVR). Credit impairment may be considered.

All customers must satisfy Brighten's serviceability requirements, and the security offered must meet Brighten's acceptable security and location (postcode category) criteria.

Description of product, including key attributes

Information about the products' specifications is set out below:

- Purpose of the loans is business customers
 - purchasing or refinancing commercial or residential property; or
 - seeking equity release from commercial or residential property for working capital, business activities or investment
- Interest rate type is variable
- Repayment option is interest only
- Repayment frequency is monthly
- Repayment methods include Direct Debit, BPAY and Pay Anyone
- Loan term is up to 3 years
- ***Description of likely objectives, financial situation and needs of customers in the target market***

This product is designed for business customers who are:

- Seeking a simple, fast and short term loan solution
- Seeking to purchase or refinance existing debt or release equity of residential or commercial security
- Seeking to consolidate debts
- Choosing a variable rate
- Seeking flexibility to make extra repayments and/or making early repayments to their loan

All customers must satisfy Brighten's credit assessment and AML/CTF requirements.

Classes of customers for whom the product is clearly unsuitable

- Applicant who is seeking fixed interest rates
- Applicant who is seeking a long term (>3yrs) loan solution
- Applicant who is seeking a loan regulated under the NCCP
- Applicant who doesn't meet credit assessment requirements
- Applicants who are considered:
 - Minors under any circumstances
 - Companies or company trustees involving disqualified directors
 - Bankrupt (discharged < 2 years ago)
 - Applicants under external administration
 - Public companies
 - Owner Builders
 - Limited Liability Companies
 - Associations
 - Churches
 - Clubs

We will not accept applications from Politically Exposed Persons without approval from compliance, or from applications located in countries identified by FATF as having AML/CTF deficiencies.

Explanation of why the product is likely to be consistent with the likely objectives, financial situation and needs of customers in the target market

This product is likely to be consistent with the likely objectives, financial situations and needs of the customers within the target market as it is a straightforward loan construct to understand with variable interest rates only.

	To be eligible to qualify for this product, requirements must be met in relation to: • Asset position; and • Exit strategy, and • Credit criteria being met following loan assessment. Customers will need to also provide sufficient security in accordance with Brighten's credit assessment criteria, including • Acceptable property mortgage • General or specific security agreements • Guarantor who supports the loan by providing additional security The financial situation of the target market must meet Brighten's credit assessment criteria which includes: • Demonstrating the capacity to make the required repayments and the ability to pay off the loan without substantial hardship; and • Where determined by Brighten to be required, (based on the customer's security, applicant and loan attributes), have an acceptable guarantor. Brighten considers its processes in place, including assessing the customer's ability to service the loan account, will mean that the product will likely be consistent with the financial situation of the target market.
Distribution Conditions and Restrictions	<i>Distribution Channels</i> The Distribution Partners are appropriately licensed as an Australian Credit Licensee, employee of an Australian Credit Licensee, Credit Representative, or appropriately regulated, qualified and verified and are required to maintain appropriate professional development training, to distribute the product to customers who are in the target market. The distribution channels and conditions are appropriate because: • Distribution Partners must comply with licensing and legislative requirements to ensure the product provided is in the best interests of each customer. • Brighten monitors application quality received from Distribution Partners, tracking trends that indicate poor practices, incomplete applications, or inadequate assessments. • Internal Distribution Partners have KPIs, monitoring and performance metrics in place and there is oversight regarding poor performing loans, fraud, AML/CTF breaches, and other unacceptable practices. • All external Distribution Partners have an agreement which includes commission or fee clawback clauses for poor performing loans, fraud, AML/CTF breaches, and other unacceptable practices. • We will not accept applications from customers who fall materially outside of the target market for this product. • Brighten also reserves the right in these agreements to terminate Brokers for any reason. In order to distribute this product to a potential customer within the target market, the customer must not: 1. Fall into a class of customers set out under the above heading, "<i>Classes of customers for whom the product is clearly unsuitable</i>"; or 2. Provide an unacceptable security type. Further eligibility requirements to qualify for this product include: 1. Employment requirements of the target market; and 2. Income requirements of the target market.

Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include the following events and circumstances: • A material change to the product or the terms and conditions of the product. • A significant dealing of the product, as decided by us, to customers outside the target market occurs. • Changes to the regulatory environment or relevant legislation which materially impacts upon the design and distribution of the product. • A material increase in customer complaints about the product or Distribution Partner conduct. • A material increase to default or hardship rates for the product. • A material or unexpected decline in applications from the target market. • A material or unexpected increase of customers seeking to switch to other products. • A notification from a regulator in relation to the distribution of the product. • Any other event or circumstance which reasonably suggests that the TMD is no longer appropriate.															
Review Periods	Periodic reviews: Every 24 months or within 10 business days of a Review Trigger being identified.															
Distribution Information Reporting Requirements	Distribution Partners must provide the following information to Brighton: <table><tr><th><u>Type of Information</u></th><th><u>Description</u></th><th><u>Reporting period</u></th></tr><tr><td>Customer Complaints</td><td>If received, number of complaints received in relation to the product, the nature of the complaint, circumstances giving rise to the complaint and the complaint outcome.</td><td>Every 6 months</td></tr><tr><td>Distribution Partner Complaints</td><td>If received, the extent and the nature of the complaints received about a Distribution Partner or from a Distribution Partner, whether external or internal, in relation to the product, the nature of the complaint, circumstances giving rise to the complaint and the complaint outcome and/or about difficulty in selling to the target market</td><td>Every 6 months</td></tr><tr><td>Significant dealing(s)</td><td>Date or date range of the significant dealing(s) and description of the significant dealing (i.e. why it is not consistent with the TMD)</td><td>As soon as practicable, and in any event within 10 business days after becoming aware.</td></tr><tr><td>Dealings outside of the target market</td><td>Date or date range of the dealing(s) outside of the target market (to the extent they are aware of such dealings) and the reason why distribution occurred.</td><td>Every 6 months</td></tr></table>	<u>Type of Information</u>	<u>Description</u>	<u>Reporting period</u>	Customer Complaints	If received, number of complaints received in relation to the product, the nature of the complaint, circumstances giving rise to the complaint and the complaint outcome.	Every 6 months	Distribution Partner Complaints	If received, the extent and the nature of the complaints received about a Distribution Partner or from a Distribution Partner, whether external or internal, in relation to the product, the nature of the complaint, circumstances giving rise to the complaint and the complaint outcome and/or about difficulty in selling to the target market	Every 6 months	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (i.e. why it is not consistent with the TMD)	As soon as practicable, and in any event within 10 business days after becoming aware.	Dealings outside of the target market	Date or date range of the dealing(s) outside of the target market (to the extent they are aware of such dealings) and the reason why distribution occurred.	Every 6 months
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