

Target Market Determinations- Brighten Lift®

Legal Disclaimer:

This Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth) **(the Act)**. This TMD applies to Brighten Lift® and is a document of Brighten Commercial Pty Ltd ACN 625 549 126 (Brighten). This TMD seeks to give our customers, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and having regard to the likely needs, objectives and financial situation of that class of customers.

This TMD is not, and should not be construed as, a full summary of the product's features or Terms and Conditions. Nor is it a substitute for the provision of financial advice and does not consider any individual customer's personal needs, objectives or financial situation.

Product	Brighten Lift®
Issuer	Brighten Commercial Pty Ltd ACN 625 549 126
Date of TMD	1 st November 2024
Target Market	<p><i>Description of target market</i></p> <p>The target market for the product is Australian-registered companies with director or major shareholders as guarantors and which also meet the below requirements:</p> <ul style="list-style-type: none">• Minimum borrower age is 18 years; and• Must be an Australian or New Zealand resident; or• Non-resident with consideration to be given to non-residents with visas that form a pathway to permanent residency. <p><i>Description of product, including key attributes</i></p> <p>Information about the products' specifications is set out below:</p> <ul style="list-style-type: none">• Purpose of the loans is business customers<ul style="list-style-type: none">- purchasing or refinancing commercial or residential property; or- seeking equity release from commercial or residential property for working capital, business activities or investment• Interest rate type is variable• Repayment options is interest only in advance• Repayment frequency is monthly• Repayment methods include Direct Debit, BPAY and Pay Anyone• Loan term is up to 3 years• Minimum loan amount of \$250,000• Max LVR is 70% <p><i>Description of likely objectives, financial situation and needs of customers in the target market</i></p> <p>This product is designed for business customers who are:</p> <ul style="list-style-type: none">• Seeking a simple, fast and short term loan solution• Seeking to purchase or refinance existing debt or release equity of residential or commercial security• Seeking to consolidate debts• Choosing a variable rate• Seeking flexibility to make extra repayments and/or making early repayments to their loan <p><i>Classes of customers for whom the product is clearly unsuitable</i></p> <ul style="list-style-type: none">• Applicant who is seeking fixed interest rates• Applicant who is seeking a long term (>3yrs) loan solution

	<ul style="list-style-type: none"> • Applicant who is seeking a loan regulated under the NCCP • Applicant who doesn't meet credit assessment requirements • Applicants who are considered: <ul style="list-style-type: none"> • Minors under any circumstances • Companies or company trustees involving disqualified directors • Bankrupt (discharged < 2 years ago) • Applicants under external administration • Public companies • Owner Builders • Limited Liability Companies • Associations • Churches • Clubs <p><i>Explanation of why the product is likely to be consistent with the likely objectives, financial situation and needs of customers in the target market</i></p> <p>This product is likely to be consistent with the likely objectives, financial situations and needs of the customers within the target market as it is a simple loan construct to understand with variable interest rates only.</p> <p>To be eligible to purchase this product, requirements must be met in relation to:</p> <ul style="list-style-type: none"> • Asset position; and • Exit strategy, <p>which would mean that, without exceptional circumstances, the Borrowers will be able to meet their repayment obligations.</p> <p>Customers will need to also provide sufficient security in accordance with Brighten's credit assessment criteria, including</p> <ul style="list-style-type: none"> • Acceptable property mortgage • General or specific security agreements • Guarantor who supports the loan by providing additional security <p>The financial situation of the target market must meet Brighten's credit assessment criteria which includes:</p> <ul style="list-style-type: none"> • Demonstrating the capacity to make the required repayments and the ability to pay off the loan without substantial hardship; and • Where determined by Brighten to be required, (based on the customer's security, applicant and loan attributes), have an acceptable guarantor. <p>Brighten considers its processes in place, including assessing the customer's ability to service the loan account, will mean that the product will likely be consistent with the financial situation of the target market.</p>
Distribution Conditions	<p><i>Distribution conditions</i></p> <p>The main distribution channel for this product is through third party distributors, being mortgage brokers, mortgage managers, and aggregator panels (Distribution Partners).</p> <p>The distribution conditions which Distribution Partners must comply with include ensuring that potential customers within the target market meet the eligibility requirements for the product.</p> <p>To distribute this product to a potential customer within the target market, the customer must not:</p> <ol style="list-style-type: none"> 1. Fall into a class of customers set out under the above heading, "<i>Classes of customers for whom the product is clearly unsuitable</i>"; or 2. Provide an unacceptable security type. <p>Further eligibility requirements to purchase this product include:</p> <ol style="list-style-type: none"> 1. Employment requirements of the target market; and

	<p>2. Income requirements of the target market.</p> <p><i>Why the distribution conditions and restrictions will make it more likely that the customers who acquire the product are in the target market</i></p> <p>Brighten monitors the quality and content of applications received from its distribution partners for trends and patterns of unacceptable practices or just poor quality and/or incomplete loan applications. Feedback is given, if needed. Brighten's distributing Mortgage Brokers and Mortgage Managers are all party to agreements that contain commission or fee claw back clauses for unacceptable loans, poor performing loans, fraud and AML/CTF issues amongst other criteria. Brighten also reserves the right in these agreements to terminate Brokers for any reason with two weeks notice.</p>
Review Triggers	<p>The review triggers that would reasonably suggest that the TMD is no longer appropriate include:</p> <ul style="list-style-type: none"> • A significant dealing of the product to a customer outside the target market occurs • A significant number of complaints or dissatisfaction by the customers in relation to Distribution Partners • A significant number of complaints are received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate • A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate • Quality assurance reviews indicate that the product has been sold to classes of customers for whom the product is clearly unsuitable • Material changes to the regulatory environment or relevant legislation which materially impacts upon the design and distribution of the product • Inquiry or action by ASIC or another regulator as to the design or distribution of the product • Descriptions or attributes contained in this TMD are found to include materially incorrect or misleading information • The extent and nature of any negative feedback from Distribution Partners indicating that they are unable to sell the product to eligible customers within the target market • The extent and nature of any negative feedback from Borrowers indicating that they are dissatisfied with the products • High rates of default by the customers in the target market • High number of customers of the target market seeking to switch to other loan products • Any other event or circumstance which reasonably suggests that the TMD is no longer appropriate
Review Periods	<p><i>First review date:</i> 1 May 2025</p> <p><i>Periodic reviews:</i> Every 12 months, or immediately, in the event that a review is triggered or that the product is not meeting the target market requirements.</p>
Distribution Information Reporting Requirements	<p>The following information must be provided to Brighten by distributors who engage in retail product distribution conduct in relation to this product:</p>

	<u>Type of Information</u>	<u>Description</u>	<u>Reporting period</u>
	Customer Complaints	Number of complaints received in relation to the product	Every 6 months
	Broker Complaints	The extent and the nature of the complaints received from brokers about difficulty in selling to the targets market	Every 6 months
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (ie. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware
	Application details	The broker is responsible to sight the original documents and make reasonable enquiries as to their authenticity to ensure that eligible customers are purchasing the product.	As soon as practicable
	Dealings outside of the target market	To the extent a broker is aware of dealings outside of the target market, these should be reported to Brighten, including the reason why acquisition is outside of target market	Within 10 business days
	Customer payment default	Customers within the target market are unable to meet their loan repayments	As soon as Practicable
	Customer dissatisfaction with the product	The customer inquiring to change the product or making complaints about it	Every 6 months